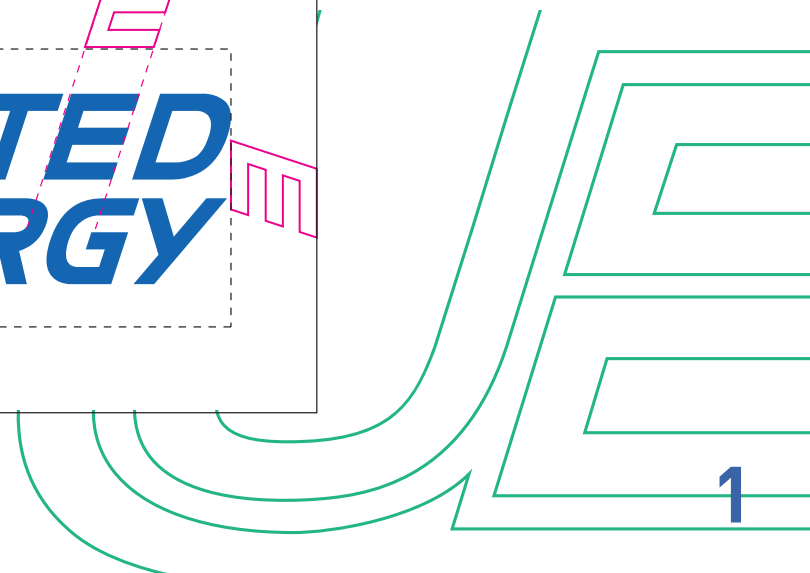
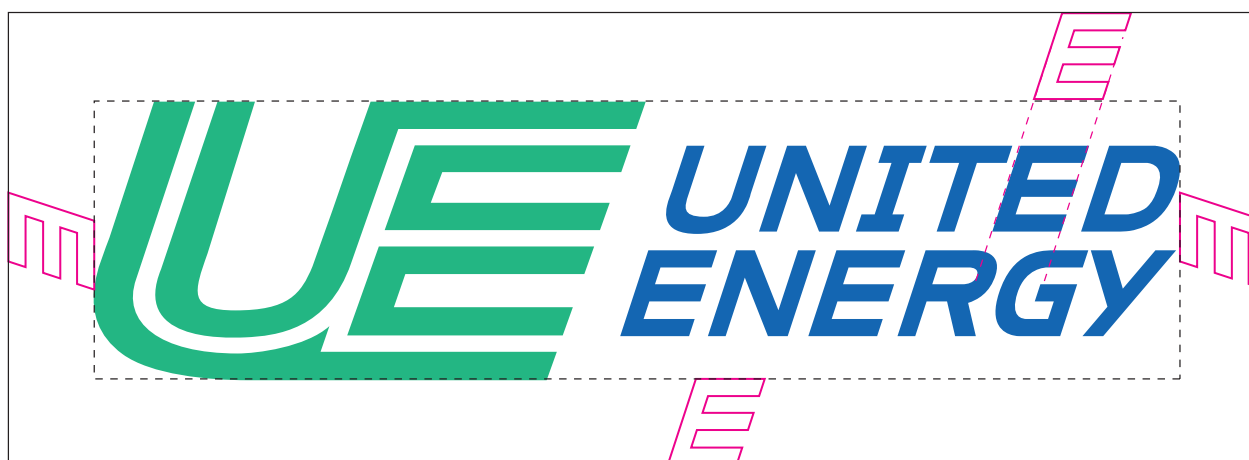
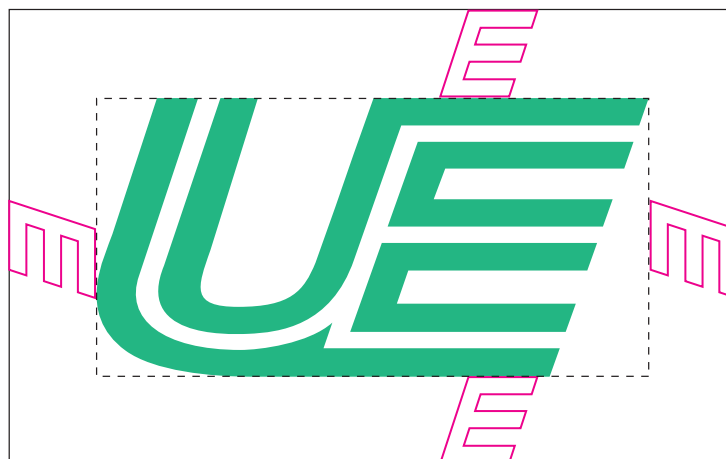


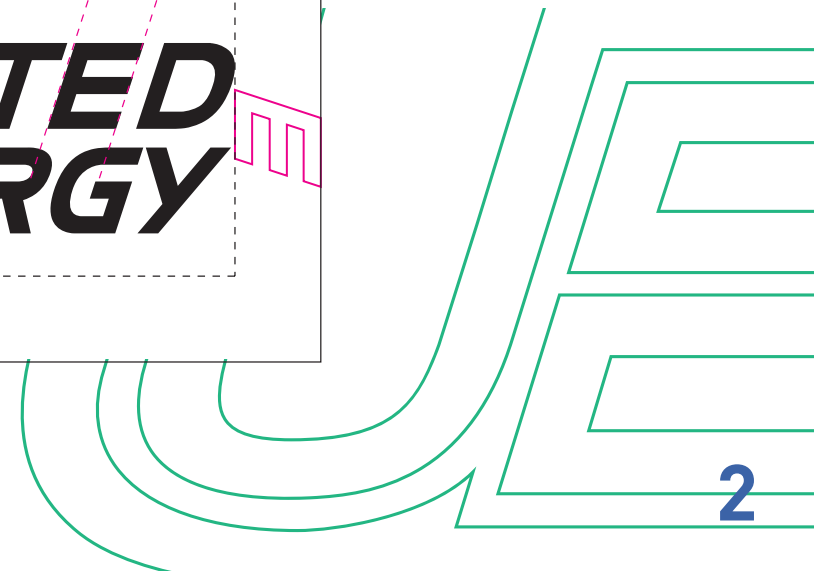
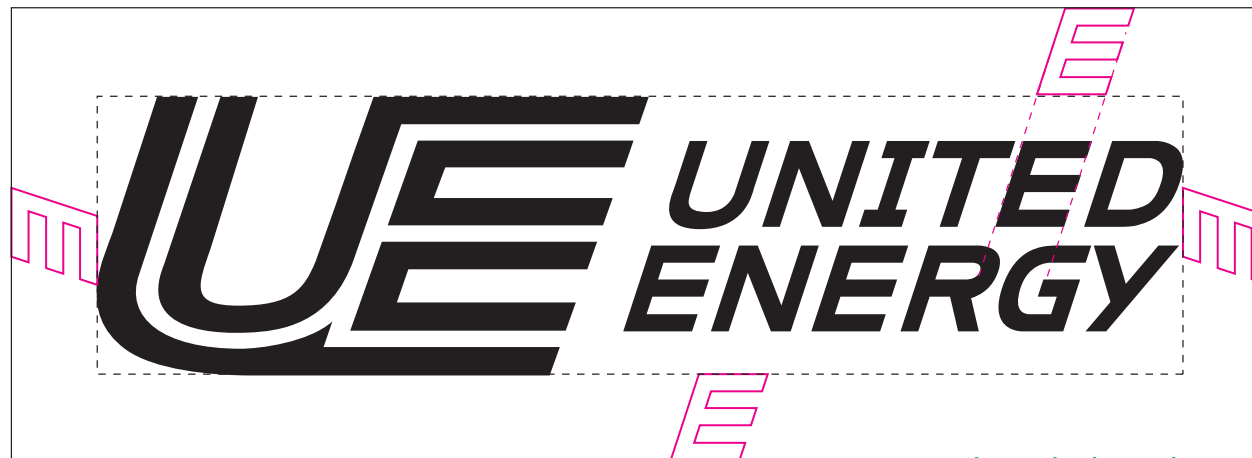
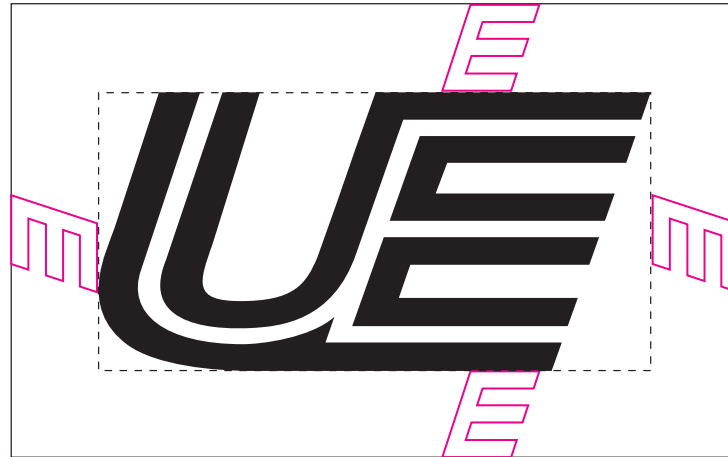
Grafický manuál



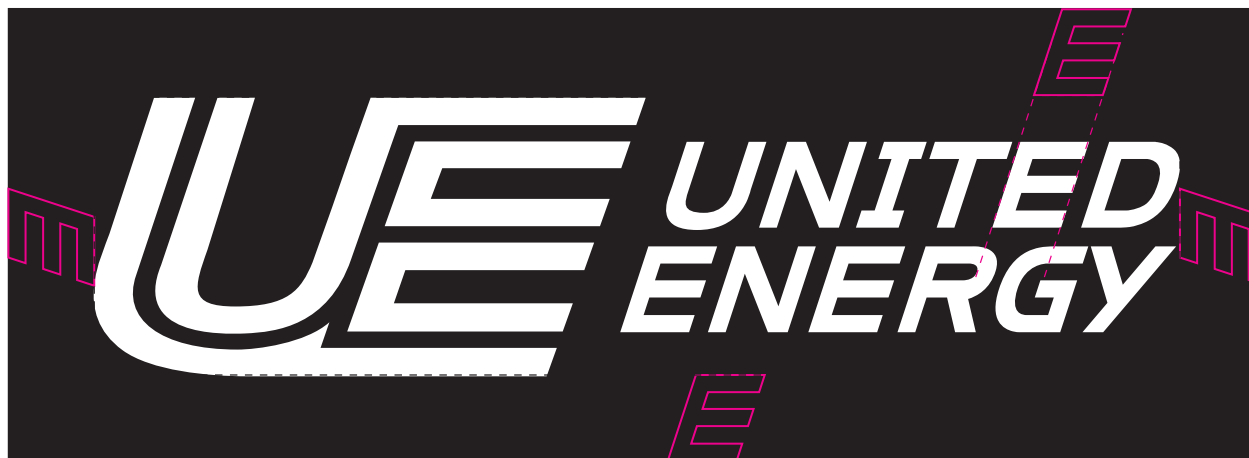
Základní varianta loga - barva



Základní varianta loga - černobílé



Základní varianta loga - inverzní



Základní varianta loga - barva

primární

C 93
M 62
Y 0
K 0

R 0
G 92
B 169

primární

C 74
M 0
Y 66
K 0

R 48
G 174
B 120

sekundární

C 0
M 0
Y 30
K 0

R 255
G 249
B 199

Písmo:

DIN Pro a jeho varianty

DIN Pro Light

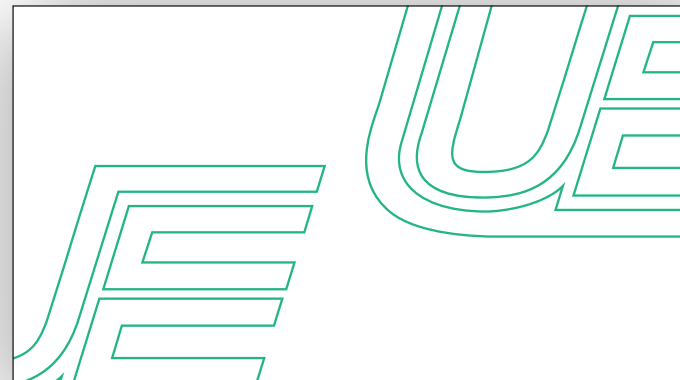
DIN Pro Regular

DIN Pro Medium

DIN Pro Bold

DIN Pro Italic

Tiskoviny - vizitky



Tiskoviny - hlavičkový papír, obálka



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Tiskoviny - MS word, blok



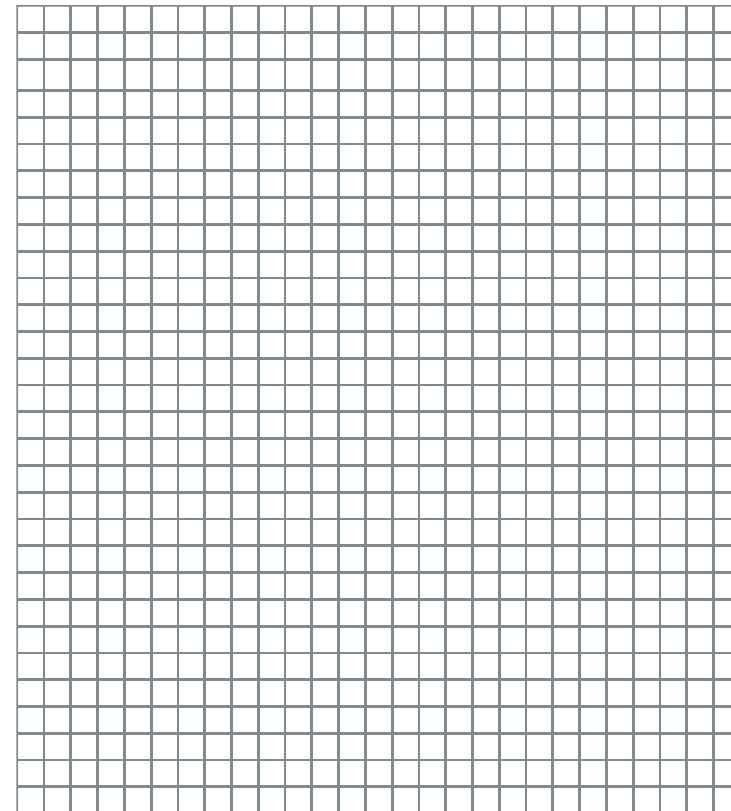
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Prezentace - PowerPoint

**Název
prezentace**



**NADPIS
Podnadpis**

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Komunikace - email (podpisový vzor)



František Energie

logistika

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Reklama outdoor

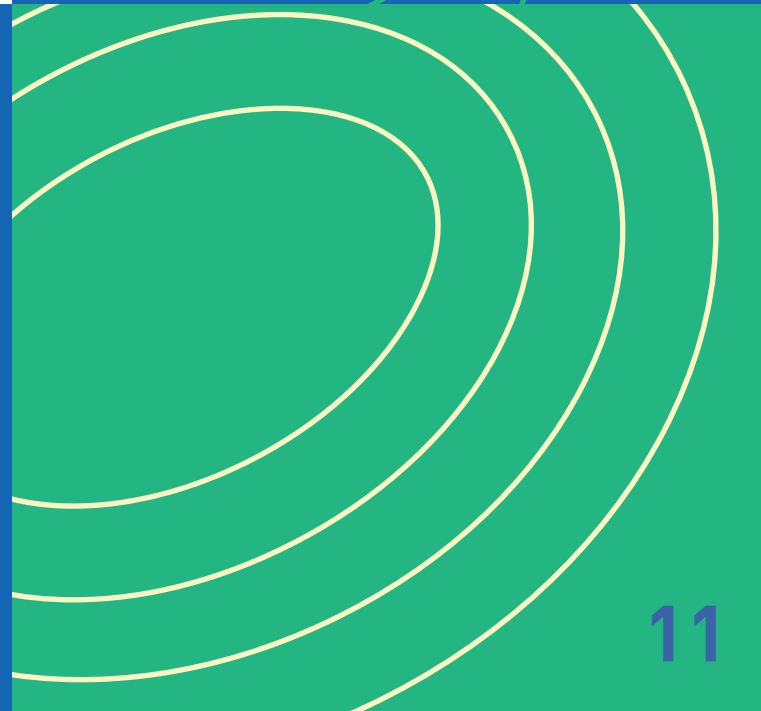
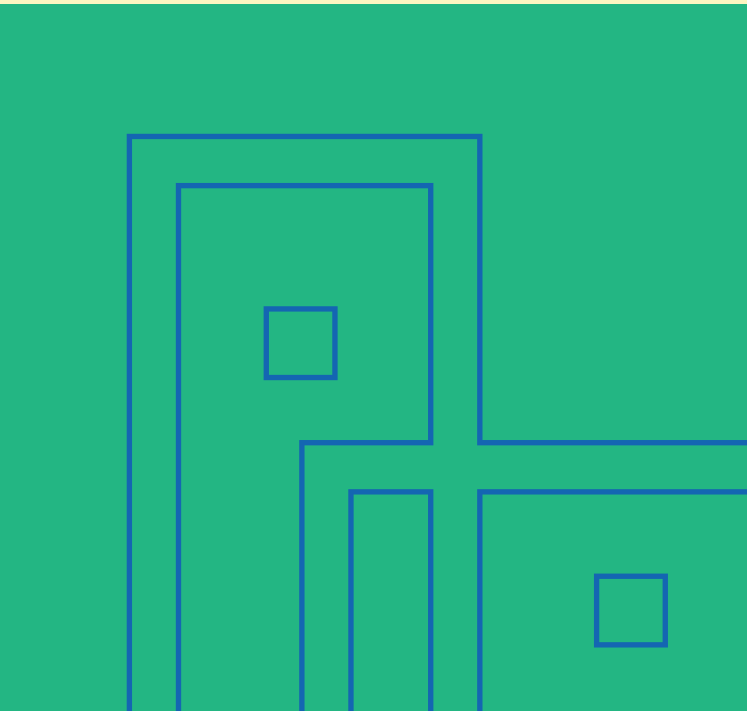
plakát, billboard



vizualizace, možnosti vyhotovení:



Další možné využití grafických prvků



Reklamní claim

0 starost méně